

University Athletic Committee Agenda
January 18, 2022, 3:30pm
Pat Draughon Study Center Conference Room/MS Teams

Attending: Adriana Cowell, Alex Durland, Peter Francia, Jonathan Gilbert, Tim Hackett, Michael Harris, Alex Keddie, Mark Sanders, Karen Vail-Smith, Shannon Powell, Stephanie White

1. Update from Athletics Director (Jon Gilbert)

The Conference office is going to cover bowl expenses in a year-end distribution of ~\$500K. Unfortunately, we will not receive ~\$375K in refunded tickets. PlayFly has been granted multimedia rights starting July 1. They have been in marketplace for a little over a year. Prior to that they purchased some CBS Sports properties. They work with about 30 schools including Florida, Auburn, LSU, Old Dominion, and Richmond. The US Supreme Court recently allowed schools to provide benefits "tethered" to education up to \$5,900 per year. ECU is working with the UNC-SO to coordinate how it is designated (e.g. financial aid) and accounted. ECU starts its \$500M capital campaign in March. Athletics will be participating comprehensively. A primary funding target is an indoor practice building for all outdoor sports. The most likely location is next to the Ward Building and adjacent to the auxiliary practice field). Other projects include a swimming locker room, building expansion for Olympic sports, weight room, and redoing some of the interior of Minges. Basketball season tickets set a goal of 15K last year and have sold 13.5K thus far. We are also at a good spot for baseball season tickets so far.

2. Update from Faculty Athletics Representative (update provide by Alex Durland)

- Stephanie White has joined the East Carolina University staff as director of athletics student development effective December 1. White succeeds Nita Boyce, who recently retired after almost 30 years at ECU. She joins us from West Virginia University where she was assistant athletics director for student-athlete development. At WVU, she had administrative responsibility for the academic performance center, serving more than 350 Olympic sport student-athletes across 17 teams. She helped create and implement the Office of Student-Athlete Enhancement and served in various WVU academic services positions since 2008.
- The Academic Integrity subcommittee was postponed to March or April's meeting to give Stephanie time to examine the data and determine how she wanted to start presenting the information.
- The AAC Symposium will be held at Memphis this year from April 7th-9th. We always award about 5 grants and while the applications are still being accepted (maybe one more week) we already have a grant application from ECU!

- Almost all the eligibility reports for the upcoming spring competition season have been completed. With the spring season getting started, Call will constantly monitor and approve travel schedules, help with missed class time and assist the academic advisors.
- The NCAA annual conference is this week with proposed changes to the Constitution it sounds like there will be a lot of responsibilities delegated to the conferences and schools. The UAC will want to make sure they are available to assist navigating any academic issues that may come up.

3. Member Comments

- The minutes from the November meeting will be distributed for approval at the next UAC meeting.
- There was a shout out to Alex Keddie for sharing her expertise on a panel about NIL
- Alex Keddie noted that Jason Nichols has joined the football staff as Director of Player Development.
- Next meeting 3:30p on Feb. 15th

Adjourned at 3:54pm.

Respectfully submitted,
Mark Sanders