

Minutes, University Budget Committee, March 21, 2019.

Regular Members in Attendance: Uduak Akpan, Cindy Elmore, Amy Frank, Jeff Popke, Mark Sanders

Ex-Officio Members in Attendance: Susan Chapman, Joe Gaddis, Stephanie Coleman, Becky Welch.

Guest: Jon Gilbert (Director of Athletics)

1. The committee meeting was called to order at 2 p.m.
2. Minutes from the February 20, 2019 meeting were approved.
3. Jon Gilbert (Director of Athletics) and Stephanie Coleman (Associate Vice Chancellor/Budget & Athletics) provided an overview of ECU Athletics' mission, funding sources, and challenges for the near future. Jon Gilbert stated his vision for Athletics. Number one is the importance for Athletics to align with ECU's mission and strategic priorities. He noted that Athletics is not the most important part of the university, but it is nevertheless the most visible. Secondly, comprehensive excellence by student athletes in both athletics and academics is the most important part of his responsibility to carry out. Finally, he wants to help student athletes develop as individuals – to grow and engage with the community.

The Athletics Director noted that the more successful the football program is, the more financially stable the Department is. He noted the recent spotlight of attention to the fiscal challenges of Athletics and that some of it is attributable to performance, the cost of attendance and enrollment.

Assistant Vice-Chancellor Stephanie Coleman delivered a presentation that detailed budget processes, revenue sources, and expenditures. It also compared ECU's fiscal situation to other schools in the UNC system and those in the American Athletic Conference.

The guests concluded with areas for potential university investment in Athletics. These include replacing or upgrading facilities such as the practice field, baseball stadium, softball batting cage, and weight room.

4. The committee voted to adjourn at 2:55 p.m.