East Carolina University School of Social Work

ADVISORY BOARD
PROSPECTUS
Friends of the ECU School of Social Work,

On behalf of the Advisory Board for the East Carolina University School of Social Work, I would like to thank you for your interest to aid in the future success of The East Carolina University School of Social Work (ECU SSW Advisory Board). The ECU SSW Advisory Board provides support to ensure the ongoing work and impact of social work throughout North Carolina, the United States and in other countries.

The ECU SSW Advisory Board includes several subcommittees, one of which is the Board Development Committee. The Board Development Committee is charged with recruiting and reviewing nominees to the ECU SSW Advisory Board, and as such has the responsibility to establish annual nominating priorities, conduct outreach to identify potential candidates for nomination to the board, screen and evaluate applicants in relation to the nominating priorities, and recommend a slate of candidates for election.

As part of the outreach process the Board Development Committee has created a Prospectus about service and experience to promote knowledge, skill and diversity of the members of the advisory board. This Prospectus outlines the nominating priorities that have been established, including and the roles and responsibilities of board members. It also includes an overview of the ECU School of Social Work within the College of Health and Human Performance, East Carolina University.

Self-nominations and third party nominations will be accepted. Potential nominees will demonstrate leadership qualities, personal characteristics, knowledge and experience in various areas identified in the nominating priorities. Accepting self-nominations and third party nominations allows us to collect a large, diverse pool of candidates for advisory board member positions.

Please review this packet, and if you believe that you or someone you know is a good fit for ECU School of Social Work Advisory Board, please submit the attached application form. Again, thank you for your commitment to the ECU School of Social Work. We look forward to reviewing your nomination!

Sincerely,

John Tote, Chair, Advisory board
The ECU School of Social Work
East Carolina University School of Social Work
Statement of Board Nominating Priorities

The Board Development Committee (“BDC”) takes into account a variety of factors in selecting candidates to be nominated to the Advisory Board for the School of Social Work, East Carolina University. Each year, the BDC reviews the current composition of the advisory board, considers future needs and sets priorities for the current nominating cycle. While other individuals may be considered for nomination, outreach will be conducted to identify candidates, and preference will be given to candidates that fit the Nominating Priorities. Advisory board candidates that are not a good fit for the current nominating cycle are maintained on an interest list for possible future consideration.

The following are the Nominating Priorities for individuals to be elected to the BDC:

- The candidate has knowledge, skills or expertise in one or more of the following functional areas:
  - Social Work
  - Public Policy
  - Advocacy
  - Fundraising
  - Financial Management
  - Branding and Marketing
  - Media and Community Relations
  - Community Leadership
  - Community Practice

- The candidate is active in leadership in the community, state-level and (or) at a national level.
- The candidate is a senior-level executive with a provider agency or other significant business entity and/or has access to such individuals.
- The candidate has the capacity to make a gift to The ECU School of Social Work and/or has access to other people with similar ability to make a gift.
- The candidate will be an active member of the BDC including participation in quarterly meetings, and service within a subcommittee between BDC meetings.

Other Factors

In addition to the above priority considerations, the BDC will also be considering the following factors in selecting persons to be nominated for election to the Board of Directors.

Gender – The BDC seeks to maintain balance in the gender distribution of members of the Board.

Ethnic Diversity - The BDC seeks to compose a board that that is representative of the diversity of the community.
**Geographic Diversity** – Candidates will represent the various regions of North Carolina.

**Connection to the Field** – The BDC seeks to assure that the Board includes those engaged in or connected to social work practice and research.

**Knowledge, Skills & Expertise** – The BDC seeks to compose a board that includes people with experience, obtained in both volunteer and professional capacities

**Minimum Requirements for Board Nomination**

Article III, Sections 1 of the Bylaws of The East Carolina University School of Social Work Advisory Board specify that eligibility to serve on the Board is open to persons who demonstrate a commitment to increasing the visibility of the school in the community, fundraising, and advocacy of the school’s mission. The Board should also have at least one student from the Bachelor of Social Work Program and one from the Master of Social Work Program. The Director of the School of Social Work will serve as an ex-officio member.

**Nominating and Election Procedures**

Article III, Sections 2 and 3 of the Bylaws of The East Carolina University School of Social Work Advisory Board specify that the members of the Advisory Board shall be nominated and elected by the membership. A nomination and selection process will be followed which will include submission of an application to serve on the board and a professional resume. Terms will be for two years. An individual may serve for up to three consecutive two-year terms.

In order to provide continuity of membership, it shall be arranged that the terms of one-third of the membership shall expire after each two-year period. Each member is expected to attend all meetings and actively participate in committee tasks and board discussions. Accordingly, missing 50% of regularly scheduled meetings in the academic year may be interpreted as a resignation. A member of the Executive Committee will contact any member that has missed 50% or more of scheduled meetings to evaluate continued service on the board.

When vacancies occur, the Advisory Board shall nominate candidates and fill the positions for the unexpired terms until the next annual calendar year meeting held in February.

**Attachment** – School of Social Work Bylaws

**Attachment** – Application (for self-nominees or third-party nominees)