

Jonathan S. Morris

curriculum vitae

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EDUCATION

Ph.D., Political Science, Purdue University, 2002.
M.A., Political Science, Purdue University, 1998.
B.A., Political Science, Sociology, Miami University, 1996.

POSITIONS

Professor, Department of Political Science, East Carolina University (2016-present).
Director of Undergraduate Studies, Department of Political Science, East Carolina University, (2014-present).
Associate Professor, Department of Political Science, East Carolina University (2009-2016).
Assistant Professor, Department of Political Science, East Carolina University (2003-2009).
Visiting Assistant Professor, Department of Political Science, Miami University (2002-2003).
American Political Science Association Congressional Fellow, Washington, DC (2001-2002).

BOOKS

Politics is a Joke! How TV Comedians are Remaking Political Life, with Jody C Baumgartner and S. Robert Lichter. New York: Westview. 2015.
Laughing Matters: Humor and American Politics in the Media Age (Eds.), with Jody C Baumgartner. New York: Routledge. 2008.

JOURNAL ARTICLES

“Did the Road to the White House Run through Letterman? Chris Christie, Letterman, and Attack v. Self-Depreciating Humor.” With Jody C Baumgartner and Jeffrey Coleman, *Journal of Political Marketing*. vol. 17 (2018): 282-300.
“Evolving Learning: The Changing Effect of Internet Access on Political Knowledge and Engagement (1998-2012).” With David S. Morris, *Sociological Forum*. vol. 32 (2017): 339-328.

- “The ‘Crossfire Approach’: Attracting Political Science Majors in Large Lecture Sections of Introductory Courses.” With Jody C Baumgartner, *PS: Political Science & Politics*. vol. 48 (2015): 612-616.
- “It’s Just a Joke! Or is it? The Promise and Pitfalls of Political Humor in an Age of Polarized Politics.” With Jody C Baumgartner, *Extensions: The Journal of the Carl Albert Congressional Research and Studies Center*. Winter (2014):16-20.
- “Digital Inequality and Participation in the Political Process: Real or Imagined?” With David S. Morris, *Social Science Computer Review*. vol. 31 (2013): 589-600.
- “The Fey Effect: Young Adults, Political Humor, and Perceptions of Sarah Palin in the 2008 Presidential Election Campaign,” with Jody C Baumgartner and Natasha L. Walth, *Public Opinion Quarterly*. vol. 76 (2012): 95-104.
- “The 2008 Presidential Primaries and Differential Effects of ‘The Daily Show’ and ‘The Colbert Report’ on Young Adults,” with Jody C Baumgartner, *Midsouth Political Science Review*. vol. 12 (2011): 87-102.
- “Cable News Exposure and Audience Attitude Change During the 2004 Party Conventions,” with Peter L. Francia, *Political Research Quarterly*. vol.63 (2010):834-849.
- “MyFaceTube Politics: Social Networking Websites and Political Engagement of Young Adults,” with Jody Baumgartner, *Social Science Computer Review*. vol.28 (2009): 22-44.
- “Back to Blue? Shifting Tides of Red and Blue and the Dole-Hagan Race in North Carolina,” with Jody Baumgartner, Peter L. Francia, and Brad Lockerbie, *American Review of Politics*. vol.30 (2009): 213-228.
- “*The Daily Show with Jon Stewart* and Audience Attitude Change during the 2004 Party Conventions.” *Political Behavior*. vol.31 (2009):79-102.
- “One Nation Under Stephen? The Effects of *The Colbert Report* on American Youth,” with Jody Baumgartner, *Journal of Broadcasting and Electronic Media*. vol.52 (2008):622-642.
- “Is it Really Red versus Blue? Politics, Religion and the Culture War Within,” with Jody Baumgartner, Peter L. Francia, and Carmine P. Scavo. *American Review of Politics*, vol.29 (2008): 1-18.
- “Jon Stewart Comes to Class: The Learning Effects of *America (The Book)* in Introduction to American Government Courses,” with Jody Baumgartner, *Journal of Political Science Education*, vol. 4 (2008): 169-186.
- “A Clash of Civilizations? Evangelical Christian Opinion on U.S. Foreign Policy toward the

- Middle East,” with Peter L. Francia and Jody Baumgartner, *Political Research Quarterly*, vol. 61 (2008):171-179.
- “Hard and Soft New Media Effects on Presidential Candidate Name Recall: A Case Study,” with Jody Baumgartner. *The Journal of Political Science*, vol. 35 (2007):1-29.
- “Slanted Objectivity? Perceived Media Bias, Cable News Exposure and Political Attitudes.” *Social Science Quarterly*. vol. 88 (2007):707-728.
- “News Grazers, Television News, Political Knowledge, and Engagement,” with Richard Forgette. *The Harvard International Journal of Press/Politics*, vol. 12 (2007):91-107.
- “High Conflict Television News and Public Opinion,” with Richard Forgette. *Political Research Quarterly*, vol. 59 (2006):447-456.
- “The Daily Show Effect: Candidate Evaluations, Efficacy, and the American Youth,” with Jody Baumgartner. *American Politics Research*, vol. 34 (2006):341-367.
- “The Fox News Factor.” *The Harvard International Journal of Press/Politics*, vol. 10 (2005):56-79.
- “Media Coverage of Congress in the 1990s: Scandals, Personalities, and the Prevalence of Process,” with Rosalee A. Clawson. *Political Communication*, vol. 22 (2005):297-313.
- “The Effects of Dramatized Political News on Public Opinion.” *American Review of Politics*, vol. 25 (2004):321-343.
- “Reexamining the Politics of Talk: Partisan Rhetoric in the 104th House.” *Legislative Studies Quarterly*, vol. 26 (2001):101-121.
- “Congressional Partisanship, Bipartisanship, and Public Opinion: An Experimental Analysis,” with Marie Witting. *Politics and Policy*, vol. 29 (2001):47-67.

BOOK CHAPTERS

- “The Ides of September: Jimmy Fallon, Donald Trump, and the Changing Politics of Late Night Television, In Jody C Baumgartner and Amy Becker (eds.) *Still Good for a Laugh? Political Humor in a Changing Media Landscape*. Lanham, MD: Lexington Press. Forthcoming.
- “Congressional Process and Public Opinion Toward Congress: An Experimental Analysis Using the C-SPAN Video Library,” with Michael W. Joy, In Robert X Browning (eds.) *Research Using the C-SPAN Video Library*. West Lafayette, IN: Purdue University Press. 2017.

- “The Serious Business of Late-Night Political Humor: Foreign Policy Issue Salience in the 2014 Mid-Term Elections,” with Jody C Baumgartner, In John A. Hendrix and Dan Schill, (eds.) *Communication and Midterm Elections: Media, Message, and Mobilization*. New York: Palgrave. 2015.
- "Of Networks and Knowledge: Young Adults and the 2012 Republican Presidential Primaries," with Jody C Baumgartner and David S. Morris, In Daniel Schill and John A. Hendricks, (eds.) *Presidential Campaigning and Social Media: An Analysis of the 2012 Election*. New York: Oxford University Press. 2015.
- “Dividing Republicans? Tea Party Supporters, Establishment Republicans, and Social Networks,” with Peter L. Francia, In Daniel J. Coffey, David B. Cohen, and John C. Green (eds.), *The State of the Parties, 7th Edition*. Lanham, MD: Rowman & Littlefield. 2014.
- “Stoned Slackers or Super-citizens? ‘Daily Show’ Viewing and the Political Engagement of Young Adults,” with Jody Baumgartner, In Amarnath Amarasingam (eds.), *The Stewart/Colbert Effect: Essays on the Real Impacts of Fake News*. New York: McFarland & Company. 2011.
- “Who Wants to be my Friend? Youth, Myspace, and Facebook in the 2008 Campaign,” with Jody Baumgartner, In John Allen Hendricks and Robert E. Denton, Jr. (eds.), *Communicator-in Chief: A Look at How Barack Obama used New Media Technology to Win the White House*. Lanham, MD: Lexington Books. 2010.
- “Back to Blue? Shifting Tides in the Tar Heel State: The Dole-Hagan Senate Race in North Carolina,” with Jody Baumgartner, Peter L. Francia, and Brad Lockerbie, In Randal Adkins and David Dulio (eds.), *Cases in Congressional Campaigns: Incumbents Playing Defense in 2008*. New York: Routledge. 2010.
- “The Internet in Election Campaigns in the United States,” with Richard Davis, Jody Baumgartner, and Peter L. Francia, In Philip N. Howard and Andy Chadwick (eds.), *The Handbook for Internet Politics*. New York: Routledge. 2008.
- “*The Daily Show* and Attitudes Toward the News Media,” with Jody Baumgartner, In Jody Baumgartner and Jonathan S. Morris (eds). *Laughing Matters: Humor and American Politics in the Media Age*. New York: Routledge. 2008.
- “The ABCs of *The Simpsons* and Politics: Apathy of Citizens, Basic Government Leaders, and Collective Interests,” with Nicholas P. Guelhstorf, and Lars K. Hallstrom, In Jody Baumgartner and Jonathan S. Morris (eds). *Laughing Matters: Humor and American Politics in the Media Age*. New York: Routledge. 2008.
- “Losing Control? The Rise of Cable News and Its Effect on Party Convention Coverage,” with Peter L. Francia, In Costas Panagopoulos, *Rewiring Politics: Presidential Nominating Conventions in the Media Age*. Baton Rouge: Louisiana State University Press. 2007.

“Car Crashes and Soap Operas: Melodramatic Narrative on Cable News,” In Leslie Wilson (eds). *Americana: Readings in American Popular Culture*. Hollywood, CA: Press Americana. 2006.

GRANTS AND AWARDS

C-SPAN Educational Foundation Grant, Fall 2015.

Southwestern Political Science Association Pi Sigma Alpha Best Paper Award, 2009 (for “*The Daily Show with Jon Stewart* and Audience Attitude Change during the 2004 Party Conventions.” Presented at the Annual Meeting of the Southwest Political Science Association, Las Vegas, NV, Spring 2008).

East Carolina University Division of Research and Graduate Studies Research/Creative Activity Award, 2007.

East Carolina University Department of Political Science Faculty Research and Development Committee Summer Research Stipend, Summer 2007.

East Carolina University Thomas Harriot College of Arts and Sciences College Research Award. Spring 2007.

East Carolina University Thomas Harriot College of Arts and Sciences Research and Creative Activity Award. Summer 2004.

Best Faculty Paper Award, “Presidential Candidate Name Recognition in the New Media Age.” North Carolina Political Science Association Annual Meeting, 2004 (with Jody Baumgartner).

American Political Science Association Congressional Fellowship. Fall 2001 – Summer 2002.

Dirksen Congressional Center Research Grant (with Rosalee Clawson). 1999.

Harvard University Goldsmith Research Award. From the Joan Shorenstein Center on the Press, Politics and Public Policy at the JFK School of Government. 1998.

Purdue Research Foundation Dissertation Research Grant. 2001-2002.

Purdue Research Foundation Summer Research Grant. 1999, 2000.

TEACHING EXPERIENCE

EAST CAROLINA UNIVERSITY: ASSOCIATE PROFESSOR
American National Government (POLS 1010)

- Distance Education and Face-to-Face Introduction to Behavioral Methods (POLS 3031)

Statistical Analysis for Political Science (POLS 3032)
The Media and Public Policy (POLS 4310)

- Distance Education and Face-to-Face

Film and Politics (POLS 3012)
Quantitative Analysis for Public Administration (PADM 6230)
MPA Professional Paper Seminar (PADM 6900)

MIAMI UNIVERSITY: VISITING ASSISTANT PROFESSOR
Introduction to American Government (POL 141)
The U.S. Congress (POL 341)

PURDUE UNIVERSITY: INSTRUCTOR
Introduction to American Government (POL 101)

CONFERENCE PRESENTATIONS

“A Fake News Inoculation? Fact Checkers, Partisan Identification, and the Power of Misinformation.” Presented at the Annual Meeting of the Southern Political Science Association, New Orleans, LA, January 4-7, 2018 (with Peter L. Francia).

“Late Night Political Humor and Presidential Candidate Favorability over Time.” Presented at the Annual Meeting of the Southern Political Science Association, New Orleans, LA, January 12-14, 2017 (with S. Robert Lichter and Jody C Baumgartner).

“Internet Access, Insiders, Outsiders, and The 2016 Party Nomination Campaign Season: The Role of the Internet and Educational Attainment in ‘Establishment’ Candidate Support.” Presented at the Annual Meeting of the Southwest Social Science Association, Las Vegas, NV, March 23-26, 2016 (with David S. Morris).

“Congressional Process and Public Opinion Toward Congress: An Experimental Analysis using the C-SPAN Public Affairs Video Archives.” Presented at the Annual Meeting of the C-SPAN Video Library. West Lafayette, IN, October 4-5, 2015 (with Michael W. Joy).

“Evolving Learning: The Changing Effect of Internet Access on Political Knowledge and Engagement (1998-2012).” Presented at the Annual Meeting of the Western Political Science Association, Las Vegas, NV, April 2-4, 2015 (with David S. Morris).

“Accidental Online Information Acquisition and the Digital Divide in the 2012 Presidential Election Campaign”. Presented at the annual meeting of the Western Political Science Association, Seattle, WA, April 17-20, 2014 (with David S. Morris).

“Does the ‘Road to the White House Run Through Letterman’? Chris Christie, David Letterman, and Attack versus Self-Deprecating Humor.” Presented at the North Carolina Political Science Association Annual Meeting, Cary, NC, February 28, 2014 (with Jody C Baumgartner and Jeffery M. Coleman).

- “Tea Party Supporters, Establishment Republicans, and the Role of Social Networking Media in the 2012 General Election Campaign.” Presented at the Annual State of the Parties Conference, Akron, OH, November 7-8, 2013 (with Peter L. Francia).
- “Political Satire, Media Choice, and Political Effects.” Presented at the 2013 Southwestern Social Science Association Meetings, New Orleans, March 27-30, 2013. (with Richard Forgette and Salvatore J. Russo).
- “News Urgency and Congress: The Political Effects of Breaking News.” Presented at the Annual Southern Political Science Association Meeting, Orlando, FL, January 2-5, 2013 (with Richard Forgette).
- “Breaking News: Media Choice and Urgency in Television News.” Presented at the Annual Meeting of the Southern Political Science Association, New Orleans, LA, Spring 2012 (with Richard Forgette).
- “The Olympic Audience in America: Unified or Fractured?” Presented at the Annual Meeting of the Southwest Political Science Association, Las Vegas, NV, Spring 2011 (with David S. Morris).
- “Opinion News, News Grazing, and Political Polarization.” Presented at the Annual Meeting of the Southern Political Science Association, New Orleans, LA, Spring 2011 (with Richard Forgette).
- “Laughing and Learning? The Effect of Political Humor on Knowledge and Learning in the 2008 Presidential Primary Campaign” Presented at the Annual Meeting of the Midwest Political Science Association, Chicago, IL, Spring 2010 (with Jody Baumgartner).
- “Why Graze? Channel Changing and Television News.” Presented at the Annual Meeting of the Southern Political Science Association, New Orleans, LA, Spring 2009 (with Richard Forgette and Glenn J. Platt).
- “MyFaceTube Politics: Social Networking Websites and Political Engagement of Young Adults.” Presented at the Annual Meeting of the American Political Science Association, Boston, MA, Fall 2008 (with Jody Baumgartner).
- “Media Coverage of Congress in Cable, Newspaper and Network News.” Presented at the Annual Meeting of the Midwest Political Science Association, Chicago, IL, Spring 2008 (with Margaret Zetts and Rosalee A. Clawson).
- “*The Daily Show with Jon Stewart* and Audience Attitude Change during the 2004 Party Conventions.” Presented at the Annual Meeting of the Southwest Political Science Association, Las Vegas, NV, Spring 2008.
- “The Media and Congressional Approval.” Presented at the Annual Meeting of the American Political Science Association, Chicago, IL, Fall 2007 (with Rosalee A. Clawson).

- “One ‘Nation’ Under Stephen? The Effects of *The Colbert Report* on American Youth.” Presented at the Annual Meeting of the Midwest Political Science Association, Chicago, IL, Spring 2007 (with Jody Baumgartner).
- “News Grazers, New Media and Engagement: Who are the News Grazers?” Presented at the Annual Meeting of the Southern Political Science Association, New Orleans, LA, Winter, 2007 (with Richard Forgette).
- “A Clash of Civilizations? Evangelical Christian Opinion on U.S. Foreign Policy.” Presented at the Annual Meeting of the Northeastern Political Science Association, Boston, MA, Fall 2006 (with Peter L. Francia and Jody Baumgartner).
- “Infotaining Intro? The Learning Effects of Humor-Based Civics Literature in Introduction to American Government Course.” Presented at the Annual Meeting of the Northeastern Political Science Association, Boston, MA, Fall 2006 (with Jody Baumgartner).
- “Slanted Objectivity? Perceived Media Bias, Cable News Exposure and Political Attitudes.” Presented at the Annual Meeting of the Western Political Science Association, Albuquerque, NM, Spring, 2006.
- “From Network News to Cable Commentary: The Evolution of Television Coverage of Party Conventions.” Presented at the State of the Parties Conference, Akron, OH, Fall, 2005 (with Peter L. Francia).
- “Ideologically Extreme News and the News Grazer: Does Ideological News Reduce the Mediating Effects of Public Discourse?” Presented at the Annual Meeting of the American Political Science Association, Washington, DC, Fall, 2005 (with Richard Forgette).
- “Holy War? Reexamining the ‘Myth’ of the Polarized American Electorate.” Presented at the Annual Meeting of the American Political Science Association, Washington, DC, Fall, 2005 (with Peter L. Francia, Carmine P. Scavo, and Jody Baumgartner).
- “Mainstream Media Frames of Congress: Issues, Parties, and Personalities.” Presented at the Annual Meeting of the Midwest Political Science Association, Chicago, IL, Spring, 2005 (with Rosalee Clawson).
- “The Daily Show Effect: An Experimental Demonstration of the Influence of Political Humor on Young Americans.” Presented at the Annual Meeting of the Midwest Political Science Association, Chicago, IL, Spring, 2005 (with Jody Baumgartner).
- “The Fox News ‘Factor’: Predicting Americans’ Exposure to Cable and Nightly Network News.” Presented at the Annual Meeting of the Midwest Political Science Association, Chicago, IL, Spring, 2004.

- “Presidential Candidate Name Recognition in the New Media Age.” Presented at the Annual Meeting of the North Carolina Political Science Association, Cullowhee, NC, Spring 2004. (with Jody Baumgartner).
- “New Media Effects on Perceptions of Congressional Conflict.” Presented at the Annual Meeting of the Southern Political Science Association, New Orleans, LA, Winter 2004 (with Richard Forgette).
- “The State of the (Dis)Union: The Effects of New Media Coverage on Perceptions of Congress.” Presented at the Annual Meeting of the Midwest Political Science Association, Chicago, IL, Spring, 2003 (with Richard Forgette).
- “The New Media and the Dramatization of American Politics.” Presented at the Annual Meeting of the American Political Science Association, Boston, MA, Fall 2002.
- “The New Media, the Democratic Process, and Public Opinion in America.” Presented at the Annual Meeting of the Midwest Political Science Association, Chicago, IL, Spring 2001.
- “The Media as Public Enemy: The New American Media and the Democratic Process.” Presented at the Annual Meeting of the American Political Science Association, Washington, DC, Fall 2000.
- “People and Process: News Coverage of Congress in the 1990s.” Presented at the Annual Meeting of the American Political Science Association, Washington, DC, Fall 2000 (with Rosalee Clawson).
- “Beyond Negativity: The Press, The Public, and the U.S. Congress.” Presented at the Annual Meeting of the American Political Science Association, Atlanta, GA, Fall, 1999 (with Rosalee Clawson).
- “Speaking up in Congress: Partisan Rhetoric in One-Minute Speeches.” Presented at the Annual Meeting of the Midwest Political Science Association, Chicago, IL, Spring, 1999.
- “The Determinants of One Minute Speeches on the Floor of the U.S. House: A Comparison of Event Count Models.” Presented at the Annual Meeting of the Southwest Political Science Association, San Antonio, TX, Spring, 1999.
- “The Effects of Viewed Rhetoric.” Presented at the Annual Meeting of the Indiana Political Science Association, Hammond, IN, Spring, 1998 (with Marie Witting).

MANUSCRIPT REVIEWER

Legislative Studies Quarterly, Journal of Politics, American Journal of Political Science, American Politics Research, American Review of Politics, Journal of Communication, Journal of Broadcasting and Electronic Media, Media and Society, International Journal of Public Opinion Research, Political Research Quarterly, Politics, Groups & Identities, International Review of

Press/Politics, Political Behavior, Political Communication, Social Science Computer Review, Sociological Quarterly

REFERENCES

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